



NEW
LILY
COLLECTION

Introducing four NEW collections of easy-to-grow Pot Lilies!

Each variety has been carefully selected to offer you high impulse premium colour sales opportunities from May to August. From the highly popular and richly coloured Asiatic types to the larger and more flamboyant and highly scented Oriental types, including doubles and pollen free varieties!

Spring Asiatic Lily Collection – short, compact, and fast flowering varieties

Summer Asiatic Lily Collection – strong and robust varieties with increased plant body and pot cover

Scented Oriental Lily Collection – vigorous hardy plants with large, strongly scented flowers

Speciality Lily Collection – Pollen-free varieties, highly scented and double flowers

*For further information,
please contact your
Area Sales Manager
or Customer Services.*

Baï®

Spring Asiatic Lily Collection

Short, compact, and fast flowering varieties

- Perfect for May retail promotions
- Pot 3 bulbs per 1 litre pot or 1 bulb in a 9cm pot for a carry pack presentation
- Sell in 9-10 weeks with buds blushing full colour
- Plant height 30-40cm

Golden Matrix

Orange Matrix

Red Matrix

Rozalynn

Sparkling Joy

Trendy Santiago



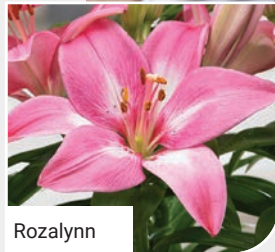
Size 10/12
Week 7, 11



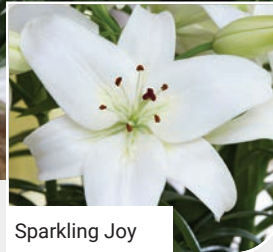
Golden Matrix



Orange Matrix



Rozalynn



Sparkling Joy



Trendy Santiago



Summer Asiatic Lily Collection

Strong and robust varieties with increased plant body and pot cover

- Perfect for end May to July retail promotions
- Pot 3 bulbs per 1.5-2 litre pot, 4 bulbs per 3 litre pot or 5 bulbs per 5 litre pot
- Sell in 9-10 weeks with buds blushing full colour
- Plant height 40-50cm

Blushing Joy

Bright Joy

Charlotte's Joy

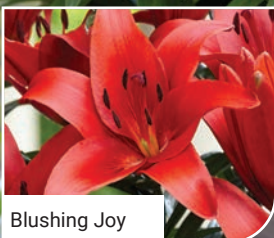
Lava Joy

Tiny Diamond

Tropical Joy



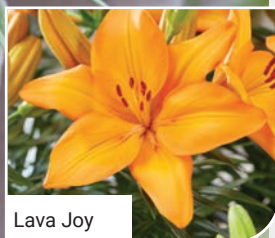
Size 12/14
Week 11, 15, 20



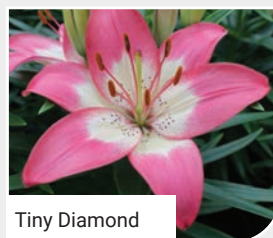
Blushing Joy



Charlotte's Joy



Lava Joy



Tiny Diamond



Tropical Joy

Scented Oriental Lily Collection "The Romantics"

Vigorous hardy plants with large, strongly scented flowers

- Perfect for end May to August retail promotions
- Like a bouquet of flowers, 'Romantics' make a beautiful long-lasting display
- Ideal as a house or patio plant
- Pot 3-4 bulbs per 3 litre pot, 4-5 bulbs per 5 litre pot or 7 bulbs per 7.5 litre pot
- Sell in 13-16 weeks with lead buds blushing full colour
- Plant height 50-60cm

First Romance

Gentle Romance

Golden Romance

Star Romance



Size 14/16

Week 7, 11, 15, 20



First Romance



Gentle Romance



Golden Romance



Star Romance

Speciality Lily Collection

'Pollen-Free' varieties for larger pots and patio

- Perfect for June to August retail promotions
- Unique scented* and pollen free collection including double flowers!
- Pot 4-5 bulbs per 5 litre pot or 7 bulbs per 7.5 litre pot
- Sell in 15 -16 weeks with lead buds blushing full colour
- Best grown outdoors
- Plant height 60-70cm

Arosa: Size 16/18 Double flowering and pollen free

Best Regards: Size 14/16 Single flowering and pollen free – produces stamens and stigma but NO POLLEN

Diantha: Size 14/16 Double flowering and pollen free

Mystery Dream: Size 12/14 Double flowering, super strong glossy foliage. *Not scented



Week 11, 15, 20



Arosa



Best Regards



Diantha



Mystery Dream