



Bold Colours get the Industry Vote!

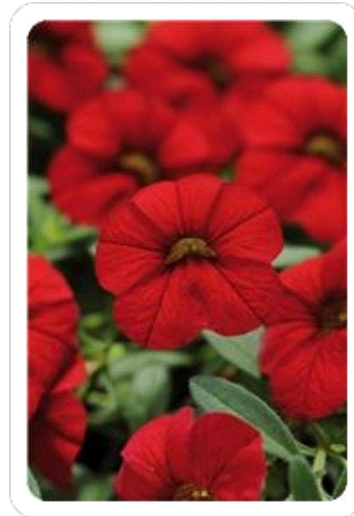
*The Blue Flag results demonstrated some great new favourites at this year's Summer Open Days*

"What Summer?" you may ask. But for those who ventured out into the garden and bedded out their annuals, planted up baskets, window boxes and patio containers were reassured of the incredible resilience of modern bedding plants.

At our West Adderbury Trial Grounds many varieties excelled in these testing conditions, including Begonia, Dianthus, Fuchsia, Marigold, New Guinea Impatiens, Phlox and Zinnia.

A few new shining stars certainly stood out in the eyes of our 2000 visitors as they voted for their favourite with a Blue flag. Here are some of those stars...

**New Calibrachoa Cabaret Bright Red and Deep Yellow**  
*Calibrachoa x hybrid*

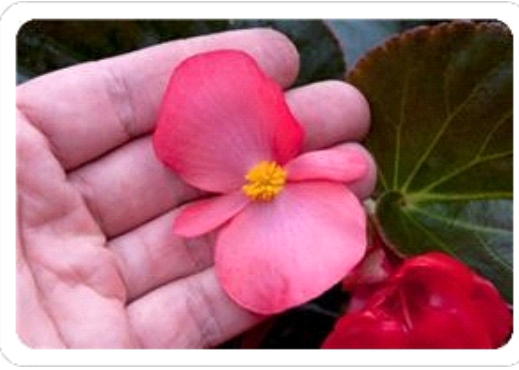


Top votes overall went to these two punchy new colours adding to the popular Cabaret TM series. **Bright Red** boasts the best fire engine red colour and habit to match the series whilst **Deep Yellow** expands the series with a bold, non-fading colour that's unique to the market.

The series now extends to 12 dynamic colours, all well matched to one another for flower size and plant habit. The Cabaret TM series produces a mounded, trailing plant which becomes loaded with bright fresh flowers right through the Summer until mid September. Unlike many other Calibrachoa, Cabaret is very tolerant of cool temperatures and its foliage remains dark green even when watered with 'hard' alkaline water (something Calibrachoa usually detest).

Trade info: Available as a Ball 84 'ready pinched' plug, weeks 6 - 20. A large 10cm (4") Ball label is available to make your plants stand out on the retail bench.

**NEW Begonia Whopper series**  
*Begonia x semperflorens*

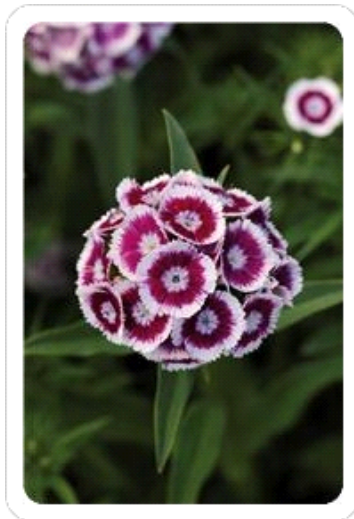


This new king-sized semperfloren hybrid variety out performs all other semperfloren Begonia with its outstanding vigour, early and large 7cm flowers, coupled with an unsurpassed performance in flower beds and large containers.

In this year's Summer Trials at West Adderbury, **Whopper** grew twice as fast as the most comparable vigorous type (Begonia 'Big'). Throughout the unusually wet and cold season Whopper grew and filled fast. In our previous years trials Whopper exhibited excellent heat and sun tolerance. This will certainly be a welcome introduction for the home garden and a 'must have' plant for mass planting schemes with Parks and Local Authorities. Plant height 85cm and spread 55cm.

Trade: Available as both seed and a Ball 84 plug, weeks 8 – 18. Perfect for premium pack and pot bedding sales as well as larger pots for instant late season patio colour sales. A large 10cm (4") Ball label is available to make your plants stand out on the retail bench.

### **NEW Dianthus F1 Sweet Purple White Bicolour** *Dianthus barbatus*



This is the first bicolor to add to this multi-purpose series of Sweet William, and a striking new colour at that.

**Sweet** is an easy-to-grow, high quality Dianthus for professional cut flower programmes, home-cut use, patio gardening and landscape planting schemes.

Sweet is also a first year flowering variety, so can be sown and flowered in as little as 15 weeks from sowing without the need for vernalisation.

The large, very fragrant, long-lasting blooms are held above deep green foliage on straight, strong stems which do not need staking. What more can you ask from a flower?

Sweet is available in a range of six colours of which Coral, Scarlet and White already hold RHS Awards of Garden Merit. Garden height is approximately 45cm. Plants grown under cover for cut flower use will reach 90cm.

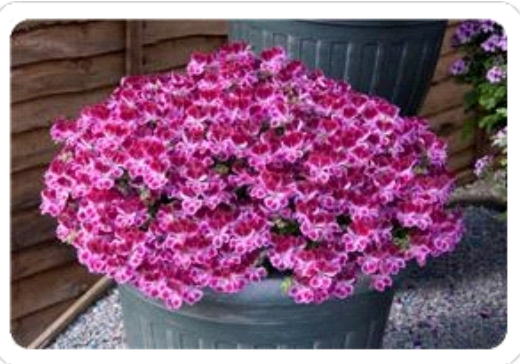
Trade: Available as seed and as a mixture of all six colours as a Ball 104, weeks 10 – 20. A large 10cm (4") Ball label is available to make your plants

stand out on the retail bench.

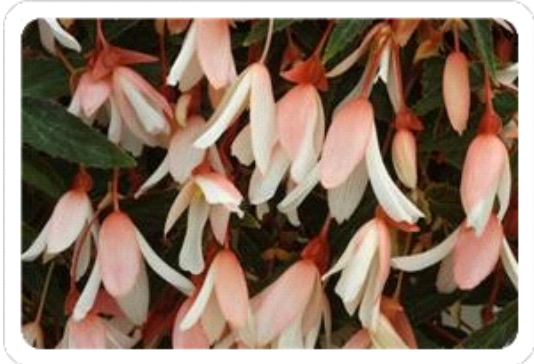
### **Other Favourites:**



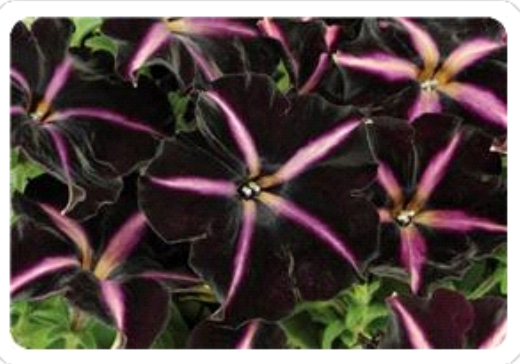
Geranium Pac® Angel Eyes Bicolour



Geranium Pac® Angel Eyes Burgundy



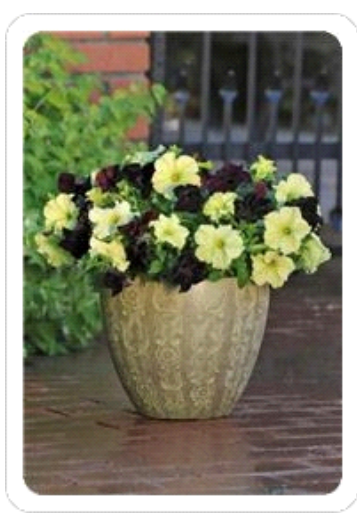
Begonia Million Kisses® Ellegance



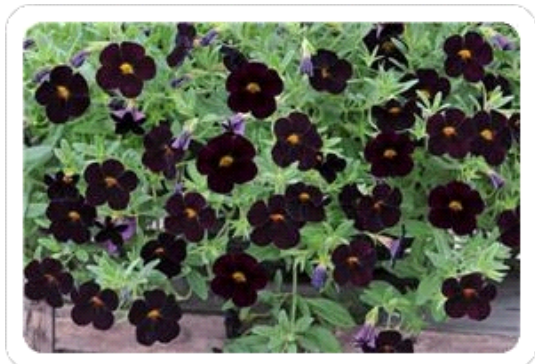
**NEW** Petunia Pinstripe



**NEW** Petunia F1 Debonair Black Cherry



**NEW** Petunia F1 Sophistica Blackberry Sour



**NEW** Calibrachoa Cabaret Blackberry

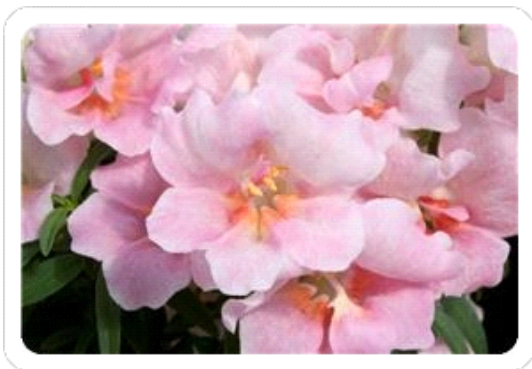




**NEW** Geranium Fantasia Red Heart



**NEW** Geranium Designer Pink Splash



**NEW** Antirrhinum Twinny Appleblossom

## What is the Blue Flag survey?

The 'Blue Flag' survey is a measurable study that identifies sales opportunities right through the supply chain and enables Ball Colegrave customers to determine what varieties are "favourites" as visitors place a blue flag beside their favourite plant. Over 1,200 blue flags were placed this year during trade and public days.

The Ball Colegrave Open Days this year were a great success with an increase in visitors this year. More than 1,000 Nurserymen, Parks Departments and Retailers visited during July and August, to cement their production and promotional plans for the forthcoming year.

Over 50,000 plants were bedded out over eight acres of grounds to demonstrate a diverse range of annual and perennial varieties. Bedding plants were shown in new dimensions, with inspiring vertical bedding displays using the award winning VertiGarden™ planting system. Customers were also afforded the opportunity to preview many of the 300 new varieties for the 2013 season and development work on future introductions.

### Results of the 2012 Summer Open Day Blue Flag Trial at Ball Colegrave to identify our visitors Favourite Variety

Position	Overall Results	
1	Calibrachoa Cabaret™ Bright Red	<b>NEW</b>
2	Calibrachoa Cabaret™ Deep Yellow	<b>NEW</b>
3	Geranium Angel Eyes Bicolour	
4	Begonia Whopper Red Green Leaf	<b>NEW</b>
4	Geranium Angel Eyes Burgundy	
6	Begonia Million Kisses® Elegance	
7	Begonia Glowing Embers	
8	Begonia Million Kisses® Amour	

8	Dianthus F1 Sweet Purple White Bicolour	NEW
8	Geranium Angel Eyes Randy	
8	Petunia F1 Debonair Black Cherry	NEW
12	Lantana Lucky™ Sunrise Rose	
13	Coleus Henna	
13	Geranium Scented Orange Fizz	NEW
13	Petunia Pinstripe	NEW
16	Calibrachoa Can Can Black Cherry (Deep Purple)	NEW
17	Geranium Zonal Fantasia Dark Red	NEW
18	Impatiens New Guinea F1 Divine Orange Bronze Leaf	
18	Begonia Whopper Red Bronze Leaf	NEW
18	Begonia Gryphon	

Position	Trade Results	
1	Calibrachoa Cabaret™ Bright Red	NEW
2	Calibrachoa Cabaret™ Deep Yellow	NEW
3	Begonia Whopper Red Green Leaf	NEW
4	Geranium Angel Eyes Burgundy	
5	Begonia Glowing Embers	
5	Geranium Angel Eyes Bicolour	
7	Lantana Lucky™ Sunrise Rose	
8	Begonia Million Kisses® Amour	
8	Begonia Million Kisses® Elegance	
8	Coleus Henna	
8	Geranium Scented Orange Fizz	NEW
12	Dianthus F1 Sweet Purple White Bicolour	NEW
12	Geranium Zonal Fantasia Dark Red	NEW
12	Petunia F1 Debonair Black Cherry	NEW
15	Geranium Angel Eyes Randy	
15	Geranium Ivy Supreme Burgundy White	NEW
18	Calibrachoa Can Can Black Cherry (Deep Purple)	NEW
18	Bacopa Scopia Great Classic Pink	
18	Begonia Cherry Bon Bon	
18	Begonia Million Kisses® Devotion	

Position	Consumer Results	
1	Geranium Angel Eyes Bicolour	
2	Begonia Million Kisses® Elegance	
2	Impatiens New Guinea F1 Divine Orange Bronze Leaf	
4	Antirrhinum Twinny Appleblossom	NEW
4	Dianthus Dash Violet	NEW
4	Geranium Angel Eyes Burgundy	
4	Geranium Angel Eyes Randy	
4	Geranium Zonal Fantasia Red Heart	NEW
4	Petunia Pinstripe	NEW
10	Dianthus F1 Sweet Purple White Bicolour	NEW
10	Geranium Zonal Designer Pink Splash	NEW
10	Geranium Zonal Fantasia Salmon	NEW
10	Impatiens New Guinea F1 Divine Lavender	
10	Impatiens New Guinea Sun Harmony® Magenta	NEW
10	Ornamental Millet F1 Purple Majesty	
10	Petunia F1 Debonair Black Cherry	NEW

10	Petunia F1 Sophistica Blackberry	<b>NEW</b>
18	Calibrachoa Cabaret™ Bright Red	<b>NEW</b>
18	Calibrachoa Cabaret™ Deep Yellow	<b>NEW</b>
18	Begonia Whopper Red Bronze Leaf	<b>NEW</b>