



## Don't miss it... book in today!

The **2024 Ball Summer Showcase** is now in its second week and despite the changeable weather conditions so far this season, the plant displays are looking absolutely fantastic.

With just one week left, if you haven't planned your visit, please do book in as this an annual event certainly not to be missed!

**CLICK HERE For Your Invitation** 

## Registration...

You can book in here online at:

## **SUMMER SHOWCASE REGISTRATION**

Alternatively please call our Customer Services Team on 01295 811833 or contact your Account Manager.

This is always a golden opportunity to see many of your favourite Annual and Perennial varieties in retail inspired displays, see 'What's New' for the 2025 season and get a sneak peek at our



Spectacular displays - Petunia Bee's Knees



Retail Solutions - Bollywood Speedplanters

experimental lines being assessed for future introduction.

And, whilst you are here, join all our other visitors in voting for your 'Favourite Variety'... the results of the Top Varieties will be published at the end of the Showcase just as our New 2025 Plant Catalogue is released.

**CLICK HERE** to see the New Varieties are featuring at this years Summer Showcase

## **Highlights Include:**

- See the latest New Varieties for 2025
- Join the 'New Varieties' presentation at 11am every day!
- Retail Concept and Product Solution displays
- Pergola 'Garden Room' displays of your Annual and Perennial Heroes
- Showstopping patio plant varieties in baskets, containers and retail benches
- Over 2,000 Experimental Annual and Perennials – your potential new varieties of the future!
- · Perennial and colour themed Gardens
- Greenhouse Pot Trials
- Vote for your 'Favourite Variety'



Dates: 23-25 July (Tuesday, Wednesday and Thursday)

Time: 9am to 5pm

**NEW Varieties Presentation:** 11am Every Day

Venue: Ball, Milton Road, West Adderbury, Banbury, Oxon OX17 3EY

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Tea, coffee, cold drinks and a complimentary packed lunch will be available on the day of your visit.

We really look forward to seeing you at this year's Summer Showcase!

Ball Colegrave Ltd.



True Garden Performance - Akila Hawaii Sunset Mix