



Your Standout Plants for 2025 Retail Sales

The **Ball Summer Showcase** has become one of the key trade events in the horticultural diary, attended by over 2,000 nurseries, retailers, landscapers and gardening media.

This year visitors were provided with an extensive presentation of Annuals and Perennials as retail bench and merchandised trolley displays, with the plants grown in a range of pots sizes to help growers and retailers see the real market potential of each variety.

Along with basket, container and flower bed displays, one of the popular areas on display is the product managers trialling area of over 2,000 experimental Annual and Perennial varieties. This provides visitors full transparency on 'What's cooking in the kitchen', a great insight to the continuous stream of future new plant varieties.

In time-honoured tradition, visitors took the opportunity to vote for their favourite Annual and Perennial varieties from any of the trials and plant displays using a 'Blue Flag'.

We counted these flags every day for over 4 weeks and are delighted to share these results with you. Over 1,300 votes were cast, providing a most useful measure of what look to be your 'stand-out' Annual and Perennial plants for 2025.



TOP ANNUAL: Lantana Passion Fruit



TOP PERENNIAL: Cosmos Cherry Chocolate



TOP FOLIAGE PLANT Coleus Sunfighter Solar Flare

CLICK HERE to see more details about the winners and results for the Top 25 Annual and Perennial Plant Varieties.

Your new 2025 Plant and Seed Catalogues will be with you next week!

Look out for the top 'Blue Flag' varieties plus all your other favourites and many more new plants in your new 2025 Catalogues:

2025 Spring-Summer Plant Catalogue

2025 Seed Highlights & New Additions

2025 Lasting Beauty Catalogue

Plus, the latest exciting new introduction for 2025... Mandevilla:

2025 Tropica Mandevilla

We highly recommend ordering early to secure your plant requirements as many new introductions and novelties sell out very quickly!

Ball Colegrave Ltd.