

Register Now for the Ball 2025 Spring Showcase! Updated



Register Now for the 2025 Spring Showcase!

We are delighted to welcome you back to our West Adderbury Trials facility to join us as we present the **2025 Spring Showcase**.

Our greenhouse will be filled with a multitude of easy-to-grow spring flowering annual and perennial varieties, all in a rich display of retail presentations to inspire you with ideas to maximise your returns for high impulse retail sales.



Inspirational retail displays

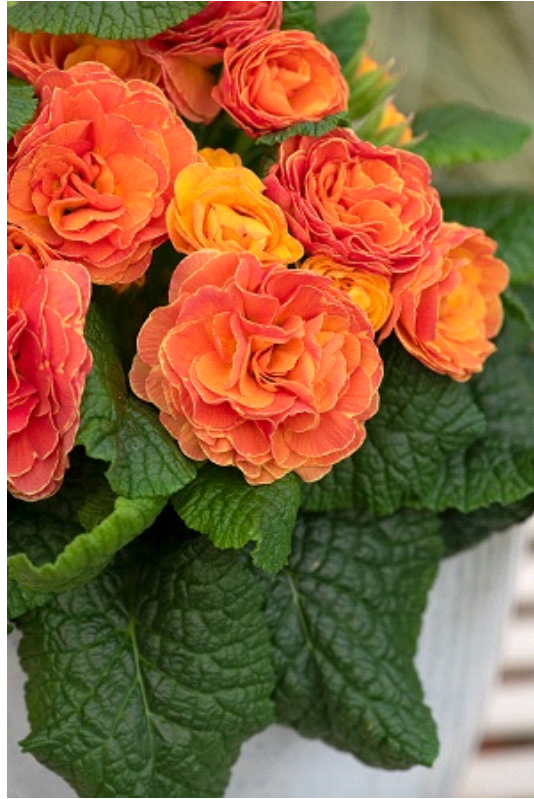
BOOK YOUR VISIT HERE

A little taste of just some of the exciting plants you will see:

NEW Spring Break® - these mixes are designed to be planted and burst into long-lasting colour displays at the same time. Each of the 12 mixes are real eye-catching planting combinations, perfect for February to March sales in 1.5-2 litre pots, bowls, planted containers or hanging baskets and provide exceptionally long shelf life at retail!

NEW Primula Prima Belarina™ Tangerine - one of the new punchy colours adding further excitement to this highly popular series, recognised for its extra-large fragrant flowers and strong domed shaped habit. Ideal for impulse sales in 1 – 2 litre pots.

NEW Erysimum Colour Vibe Red and Orange – this new hardy perennial Wallflower series are sure to turn heads at retail with their intense colours held upon neat, compact plants. A perfect crop for 3 litre pot sales. In the garden Colour Vibe blooms continuously from spring until summer with non-fading, scented flowers which are a magnet for pollinators.



NEW Primula Prima Belarina Tangerine



NEW Erysimum Colour Vibe Red

THE 2025 SPRING SHOWCASE

Open Dates: Tue 25 – Fri 28 February 2025

Hours: 9:00am to 4:30pm

Location: Milton Road, West Adderbury, Banbury, Oxon OX17 3EY

Pre-booking is required: Please contact your Account Manager or Customer Services on info@ballcolegrave.com to book your visit.

Refreshments and sandwiches will be available throughout the day

We can't wait to see you!

Your **NEW 2025 Autumn-Winter Plant Catalogue** is coming out in February, so watch this space.

Ball Colegrave Ltd.