

Have you booked into the 2025 Spring Showcase?

Ball.



## Register Now for the 2025 Spring Showcase!

The **2025 Spring Showcase** at our West Adderbury Trials facility is just one week away and we would be delighted if you could join us.

Our greenhouse will be filled with a multitude of easy-to-grow spring flowering annual and perennial varieties, all in a rich display of retail presentations to inspire you with ideas to maximise your returns for high impulse retail sales.



Inspirational retail displays

## BOOK YOUR VISIT HERE

A little taste of just some of the exciting plants you will see:

**NEW Spring Break®** - these mixes are designed to be planted and burst into long-lasting colour displays at the same time. Each of the 12 mixes are real eye-catching planting combinations, perfect for February to March sales in 1.5-2 litre pots, bowls, planted containers or hanging baskets and provide exceptionally long shelf life at retail!

**Primula Pollyanna** is an outstanding compact fully double Polyanthus for early February sales. This highly floriferous multiflora series of 5 colours has bright, double blooms with each plant holding typically 4-7 flower stems upright away from soil splash. In patio containers, Pollyanna delivers real flower-power with its long-lasting blooms (holding colour for 10-12 weeks). Perfect for 1.5 to 3 litre pots.

**NEW Erysimum Colour Vibe Red and Orange** – this new hardy perennial Wallflower series are sure to turn heads at retail with their intense colours held upon neat, compact plants. A perfect crop for 3 litre pot sales. In the garden Colour Vibe blooms continuously from spring until summer with non-fading, scented flowers which are a magnet for pollinators.



Primula Pollyanna Sunny Yellow



NEW Erysimum Colour Vibe Red

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## THE 2025 SPRING SHOWCASE

**Open Dates:** Tue 25 – Fri 28 February 2025

**Hours:** 9:00am to 4:30pm

**Location:** Milton Road, West Adderbury, Banbury, Oxon OX17 3EY

**Pre-booking is required:** Please contact your Account Manager or Customer Services on [info@ballcolegrove.com](mailto:info@ballcolegrove.com) to book your visit.

**Refreshments and sandwiches will be available throughout the day**

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***We can't wait to see you!***

Your NEW **2025 Autumn-Winter Plant Catalogue** is coming out in the next 2 weeks,  
so watch this space.

Ball Colegrave Ltd.